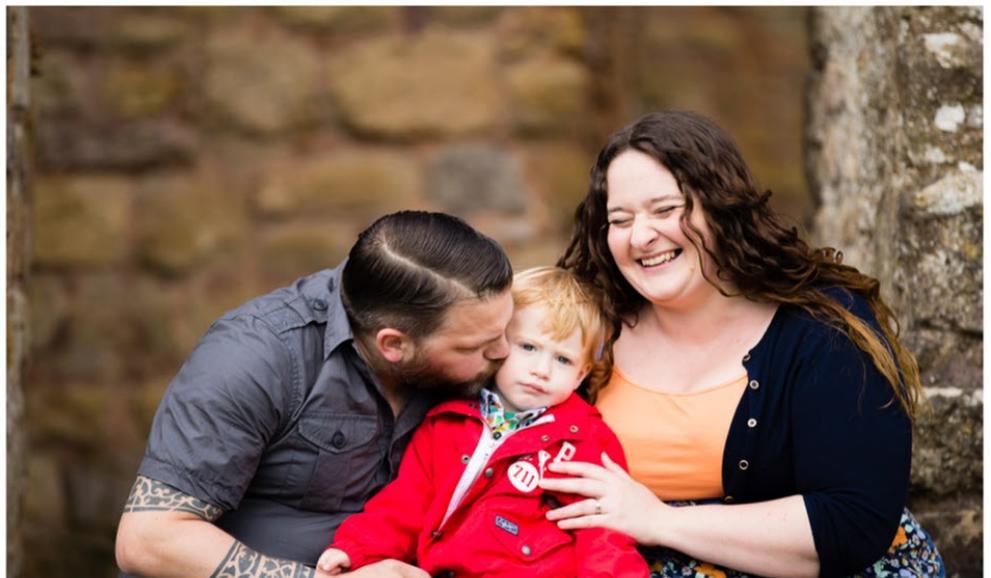


# Families

Family Shoot Information Brochure 2020



# Cherish the Golden Days



As a mum of two small children, I know that life is busy. Little faces change quickly and that is why it is so important to embrace the moment and treasure those memories.

A family photo shoot is not just an opportunity to have a lovely hour or two together... it's an investment in the future – your children's future.

I charge a set session fee of £95, which is payable on booking, then you may add on a package or buy digitals, prints or wall art as you wish.

# Where & When

Personally, I prefer to photograph in woodland type areas, open parks, beaches and natural environments. I'm happy to give suggestions, or we can explore your ideas together. The hour before sunset (called golden hour) definitely gives off the best light, so I would absolutely recommend we do it then, but I'm happy to work around little ones if that ends up too late.



## Planning Your Shoot

I want to get to know you all in advance so that I can plan a shoot that will get the most out of our time together, as well as show you all off at your very best. I'll send you a questionnaire in advance as well as lots of useful information including a what to wear guide.



## On The Day

I aim to make your session as fun and enjoyable as possible, encouraging children to play around me and interact with each other. The session will last between one and two hours and as the children are enjoying themselves. We'll start with a bit of direction and any specific requests, then the end of the session will mostly be fun, relaxed and candid moments with lots of playing. We will chat along and I'll give you some prompts (for example, give them a tickle) to allow for plenty of interaction and lovely, natural photos.



# What if it rains?

It's up to you – we can don our wellies & bright raincoats and embrace the weather or I'm happy to postpone. I completely understand that a family photo shoot is an investment and I don't want you to be disappointed, so if on the morning of the shoot it looks like it might be miserable, then we can reschedule. Alternatively, if it doesn't bother you, it could be great fun to go and splash in some puddles together. I'll let you choose that one.





As a mum of two, I know that little children don't sit still for long. My sessions are designed with this in mind. Yes it will be great to have one or two photos where everyone is looking at the camera, and we'll aim to get these done first. But my aim is to capture your little ones' personalities, so please don't worry – you will get beautiful pictures of them exactly as they are. However, there are a few things you can do to ensure they are at their best. Please make sure they've been fed and are well rested before our session. It's also a good idea to make sure they are in comfortable clothing.



I would always suggest packing a spare outfit for children as they are mess magnets! It would also be good to bring a drink, snacks, or anything you think may be helpful. Please feel free to bring any props or anything you'd like included in the session, but bear in mind you'll need to carry it with you.

# After The Session

Within 2-3 weeks of your shoot I'll send you the link to your personal online gallery of the entire collection of images (typically 30-40 images). You can then sit down and relax with a cuppa (or a glass of wine!) and look through at your leisure. There's no high pressure sales here, just a lovely, warm experience. Downloads purchased will be available immediately, allow a week for prints, wall art can take up to 3 weeks.



# Investment

## Session Fee £95

The session fee covers the cost of the photo shoot. You can then choose a package or an a la carte option for any digital files, prints or wall art you would like.



## PACKAGES

### Package 1

Five digital downloads

Ten Small prints

One Medium print

**£85**

### Package 2

10 digital downloads

20 Small prints

5 Medium prints

24x16 canvas

**£300**

### Package 3

All digital images

20 Small prints

5 Medium or Large prints

24 Inch multi aperture frame

Personalised mobile app to keep images

USB of all images

**£450**

Please note, the prints must be from the same selection of images as the digitals

# A La Carte Products

## Digital Files

1 for £30  
5 for £50  
15 for £100  
All for £150

## Canvases

16x12 £120  
20x16 £140  
24x16 £150  
30x20 £175

## Prints

Small £10  
Medium £15  
Large £20  
Extra Large £45

Print Sizes: Small: 6x4, 7x5 or 8x6 inches. Medium: 10x8, 12x8 or A4.  
Large: 14x11, 16x12, 18x12 or A3. Extra Large: 20x16, 24x16, 24x20, 30x20 or A2  
Prints are discounted to 50% when purchased with their corresponding digital file.



## Vintage Wooden Frame

A beautiful hand finished frame with wall fixings already in place. Available in distressed white, silver, sand or dark grey.

### Single Aperture (one mounted image)

16x12 £175  
20x16 £200  
30x20 £250

### Multi Aperture (choose from 1, 4 or 9 images all mounted in the frame)

16x16 inch £200  
24x24 inch £275  
30x30 inch £325

Many, many other framing options and sizes are available and are priced on request.

# HOW TO BOOK

If you think you'd like to go ahead and book me to photograph your lovely family, then I would be delighted! Just drop me an email [info@lauragracephotography.co.uk](mailto:info@lauragracephotography.co.uk) or pop me a message on Instagram or Facebook. I take family bookings up to 3 months in advance so have a think about which season suits you best then get in touch.

I'm more than happy for you to call me to chat through your session on 07817 427160 but in all honesty I'm rubbish at answering my phone, and when I do, there are often two little people causing chaos in the background, so a call is usually best scheduled in advance when we can both have some peace.

Once we've agreed on a mutually convenient time and date, I'll send you an invoice for the session fee to secure your space in my calendar. Nearer the time, I'll send you session questionnaire as well as some helpful hints and tips to help you get the most out of your session.

In the meantime, be sure to check out my family blog posts for ideas and inspiration!

I can't wait to hear from you,

Laura xx

